



# RELJA DAMNJANOVIC

SOFTWARE DEVELOPER

## ◦ DETAILS ◦

[relja@codernia.com](mailto:relja@codernia.com)

Date / Place of birth

1986-01-26

Belgrade

Driving license

A/B

## ◦ SKILLS ◦

Magento

PHP

Javascript

HTML5, CSS3

Shopify

WordPress

Laravel

Ruby, Ruby on Rails

MySQL

Photoshop

SEO

Oracle

DevOps

Java

Perl, Bash

Pascal, Delphi

C

Zend

## ◦ HOBBIES ◦



## PROFILE

A computer science engineering graduate and a full-stack developer with both corporate and freelance experience. Strong in both working in teams and individually, and excels at web development, algorithm design/analysis, as well as database design/architecture. Relja is an expert in Magento, as well as in other eCommerce systems, including WooCommerce and Shopify. Has a team-lead and some project management experience.



## EDUCATION

**Graduated Engineer of Computer Science, Computing School, Belgrade, Serbia**

2004 — 2008

Računarski fakultet, Beograd

(GPA) 9.88/10.0

**Multidisciplinary advanced undergraduate studies, Belgrade Open School, Belgrade, Serbia**

2007 — 2008

Beogradska otvorena škola



## EMPLOYMENT HISTORY

**Magento Screening Specialist at Toptal**

2016 — 2025

Screening Magento developers who aimed to join the Toptal freelance network. Setting up screening process for Magento, improving it in time, adjusting it for various types of projects and candidates.

**IT Development And Project Manager at Codernia, Belgrade, Serbia**

Apr 2014 — Present

*PHP, Magento 1, Magento 2, WordPress, Shopify, Laravel, React, MySQL, PostgreSQL*

- Magento 1 and 2 development from scratch and maintenance, on more than fifty different shops, working on both back-end and front-end
- Custom module development, extension upgrade and customization, API integrations
- Database programming
- Performance optimization
- SEO optimization
- Magento 1 to Magento 2 migration
- Magento Enterprise to Community conversion and vice-versa
- Ruby on Rails application development
- Laravel application development
- WordPress development from scratch, plugin development and customization
- Shopify development, custom Apps, API integration
- Figma/PSD to HTML

sports, basketball, football,  
obstacle course racing,  
digital photography, web  
design, high-tech, music,  
cinematography, comics,  
astrophysics, Greek mythology,  
Snoopy

◦ LINKS ◦

[LinkedIn](#)

[Toptal](#)

[Website](#)

**Development Lead at StuntCoders d.o.o., Belgrade, Serbia**

Jan 2011 — Apr 2014

*PHP, Magento, WordPress, Zend, MySql*

- Magento development from scratch and maintenance
- Responsive front-end themes
- Custom module development
- Extension upgrade and customization
- Database programming
- Dropshipping
- Performance Optimization
- SEO and ADA optimization
- Custom CMS development
- WordPress development from scratch, plugin development and customization

**Software Engineer at In2 Beograd d.o.o., Belgrade, Serbia**

Jun 2008 — Jan 2011

*Oracle technologies, Java, Java2E*

- **Insurance2** (insurance company information system) – development and localization of modules (Oracle Forms, Oracle Reports, Oracle Designer)
- **Kslator** (J2EE software for the translation of Oracle modules) – modeling, development and maintenance (J2EE)
- **Invest2** (trust funds information system) – implementation of legally requested digital document signing (Java, Oracle Forms)
- **InAgent2** - Insurance brokers information system – design and development (ORACLE APEX)

★ **PORTFOLIO**

<https://inventosaur.com/>

Magento extension for data mining and sales analytics which, through complex algorithms detects slow moving products and offers promotions for them. Fully developed extension for both Magento v1 and Magento v2.

*Magento, PHP, MySQL, HTML5/CSS3, JavaScript*

**NDA Marketing company**

A ground up project, setting up Ubuntu web server and necessary services, followed by Magento 2 development, heavy customization, third-party API integration, customer segmentation, database programming and optimization, code refactoring, front-end implementation in javascript/CSS3

*Magento 2 PHP, JavaScript, CSS3, HTML5, MySql, Ubuntu, AWS*

**NDA Car company**

Magento system upgrade, maintenance, functionality upgrade, integration with third-party services, database optimization and programming in a very complex setup, integrated with several external systems. Also worked on the conversion from Magento Enterprise to Magento Community version.

<https://unique-sportstime.de/>

Magento system upgrade, maintenance, functionality upgrade, integration with third-party services, responsive design, database optimization and programming and additional upgrade of the "shirt designer" extension. Migration from M1 to M2, integration with WordPress and different APIs.

*Magento 2 PHP, JavaScript, CSS3, HTML5, MySql*

<https://www.fore24.co.uk/>

A complex multi-site Magento setup, code optimization, front-end implementation, heavy Javascript UX improvement, back-end implementation, custom product types implementation, third party system integration, DB improvement and optimization

Magento 1, PHP7, MySQL, HTML, CSS, JavaScript, jQuery

<http://www.teardrop.golf/>

A complex multi-site Magento setup, code optimization and Magento upgrades, theme implementation and JavaScript development, custom modules and customizations, custom product types implementation, third party system integration, custom add-to-cart flow, DB improvement, and optimization.

<http://www.teardrop.golf/>

<http://www.macgregorgolf.com/>

Magento 2, PHP7, MySQL, HTML, CSS, JavaScript, jQuery, Knockout.js, Bootstrap

<https://www.sdwheel.com/>

Magento development and optimization, responsive adaptation, Laravel development.

Magento, PHP, MySQL, Laravel, HTML, CSS, JavaScript

<http://store.dwell.com/>

Magento Enterprise edition maintenance work on a really huge shop with very strict development process, integrated with Drupal.

Magento, PHP, MySQL, Drupal, HTML, CSS, JavaScript

<https://regroupwithus.com/>

Implemented pixel-perfect WooCommerce system based on the Figma designs, heavily customized with Advanced Custom Fields to facilitate more than 10 different page designs and several different product types.

WordPress, WooCommerce, PHP, JavaScript

<http://hampdenclothing.com/>

Magento to Shopify migration, complete Shopify setup, responsive theme creation, customization, custom App maintenance, Lightspeed integration, and several more custom integrations with external services.

Shopify, Liquid, PHP, MySQL, JavaScript

<https://www.alwaysriding.com/>

Development and customization of Magento shop, with database programming, third-party extensions upgrade and expansion, API integration, front-end UX improvement and sales process automation.

Magento, PHP, MySQL, WordPress, HTML, CSS, JavaScript

<https://ucon-acrobatics.com/>

Complete setup and installation of a Magento store, database migration from ZenCart, additional development, extension creation, maintenance, WordPress integration, design, multi-store integration, and third-party software integration.

Magento, PHP, MySQL, WordPress, HTML, CSS, JavaScript

- <http://smartypantsvitamins.com/>  
Development and customization of Magento shop, database programming, third-party extensions upgrade and expansion.  
*Magento, PHP, MySQL, WordPress, HTML, CSS, JavaScript*
- <https://abovecategory.com/>  
Shopify development, implementing custom product type and add-to-cart flow, cms pages, javascript UX improvement, optimization, custom App integration and data updates.  
*Shopify, HTML5, CSS3, Javascript, PHP, API*
- <https://wordpress.org/plugins/xola-bookings-for-tours-activities/>  
WordPress plugin which integrates WordPress site with Xola booking platform.  
*WordPress, PHP, MySQL, HTML5, CSS3, JavaScript*
- <https://wordpress.org/plugins/flippa-estimate-your-business/>  
A WordPress plugin that integrates WordPress sites with the Flippa business evaluation platform.  
*WordPress, PHP, MySQL, HTML5, CSS3, JavaScript.*

#### ✿ EXTRA-CURRICULAR ACTIVITIES

- **Member of Mensa International**